

2022 Curriculum of Four Year College, Department of International Trade , College of Business and Management , JUST

Missions of University		Indicators of Basic Competences		Correspondence matrix table	Missions of University							
					1	2	3	4	5	6	7	8
1	to cultivate the capacity of humanistic care	A	humanistic care and balance of mind and body		○		○	○	○			
2	to cultivate the capacity of being democratic and lawful	B	civic responsibility and ethical practice			○	○		○	○		
3	to cultivate the capacity of focusing on career planning and life-long learning	C	professional competency and life-long learning		○		○	○		○		
4	to cultivate the capacity to maintain physical and mental health and proactive attitude	D	critical thinking and communicative expression		○				○			
5	to broden an international vision	E	respect for diverse and international visions		○			○	○	○		
6	to strengthen the professional skills and competitive edges	F										
7		G										
8		H										
		I										

<p>1. There are 28/28 credit/ hour of required general education courses for four-year college students.</p> <p>2. Courses, including law and life, history and application of cultural and creative industry, career planning and development, life care and holistic education, and intellectual general education, can be taken separately and flexibly in different semesters.</p> <p>3. According to JUST's graduation requirements, all students must pass the Chinese Proficiency Test before graduation.</p> <p>4. According to JUST's graduation requirements, all students must pass the Physical Fitness Test before graduation.</p> <p>5. According to JUST's graduation requirements, all students must pass the English Proficiency Test before graduation.</p> <p>6. Students must take 2 out of 4 intellectual general education course categories within four years.</p>	<p>本課程規劃經111年03月03日110學年度第一次通識教育委員會會議通過 本課程規劃經111年02月22日系課程規劃委員會通過 本課程規劃經111年03月22日商管學院課程規劃委員會會議通過 本課程規劃經111年04月26日校課程規劃委員會通過 本課程規劃經111年04月26日教務會議通過</p>
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required general education courses	Category	the first year (111)				the second year (112)				the third year (113)				the fourth year (114)				total		
		Subject		st semester	2nd semester	Subject		st semester	2nd semester	Subject		st semester	2nd semester	Subject		1st semester	2nd semester			
		credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	
basic general education courses	Creative Chinese Literature and Appreciation (1)	2	2			English in the Workplace	2	2												
	English(1)	2	2			History and Cultural Creativity Application	2	2												
	Creative Chinese Literature and Appreciation (2)			2	2	Workplace English Presentation			2	2										
	English(2)			2	2	The Relation Between Law and Life			2	2										
core general education courses												Life Concerns and Holistic Education		2	2					
General Education						general knowledeg(A/B/C/D)	2	2			general knowledeg(A/B/C/D)	2	2							
others		2	2	2	2				2	2										
total	total	6	6	6	6	total	6	6	6	6	total	2	2	2	2	total	0	0	0	0

教務處承辦人員： _____ 通識教育中心助教簽章： _____ 通識教育中心主任簽章： _____ 系主任簽章： _____ 院長簽章： _____

2022 Curriculum of Four Year College, Department of International Trade , College of Business and Management , JUST

Educational Goals of Department	
1	Cultivate talents with knowledge and skills related to international commodity and service trade
2	Cultivate talents with knowledge and skills related to conferences and exhibitions
3	Cultivate talents with international perspectives and workplace ethics
4	
5	
6	
7	

Index of Department Core Abilities	
A	Conference and exhibition management
B	Information technology applications
C	creative thinking
D	International trade operations and marketing promotion
E	Foreign language expression and interpersonal communication skills
F	Professional license
G	International Business Environment Analysis and Response

Correspondence matrix table Index of Department Core Abilities	Educational Goals of Department								
		1	2	3	4	5	6	7	8
	A		V	V					
B	V	V							
C	V	V							
D	V		V						
E	V	V	V						
F	V	V							
G	V	V	V						

Supplementary Regulations	修訂紀錄
1.Total graduation credits:128 2.Required general education credit/ hour: 28/28 ; college compulsory credit/ hour: 26/26 3.Required professional credit/ hour:30/30 ; elective credit/hour:44/44 4.Single-semester courses can be flexibly switched between semesters. 5.For a more flexible course-taking,(12) credits (the maximum) can be selected from another department (including general education credits) . 6.Terminal learning courses (suggested for juniors or seniors) are: Trade show project (1) and Trade show project (2) . 7.For graduation, the English proficiency test must first meet the CEF A2 level standard. If you fail, you can take the JUST campus English test with a score of 350 or above instead. 8.Students in this department must obtain at least 3 professional competency points before graduation. For regulations, please refer to "Regulations for the Assessment of Professional and Literacy Competency Points in the Bachelor's Degree Program of the Department of International Trade and Convention and Exhibition Management of Jingwen University of Science and Technology". 9.Functional professional courses : International Trade Practices(1)(2) . 10.The Independent Studies (A) and Independent Studies(B) courses are designed to produce practical topics from freshman to senior year, and guide students to practice through an apprenticeship system. The report must be approved by the department's special review team. After the student submits the report, he or she will receive 1-2 credits. 11. Maximum credits for internship: 18 credits.	本課程規劃經111年02月22日本系課程規劃委員會通過 本課程規劃經111年03月22日商管學院課程規劃委員會通過 本課程規劃經111年04月26日課程規劃及教務聯席會議通過 本課程規劃經111年09月26日系課程規劃小組通過 本課程規劃經111年03月22日商管學院課程規劃委員會通過 本課程規劃經111年04月26日校課程規劃及教務聯席會議通過

school year	the first year (111)				the second year (112)				the third year (113)				the fourth year (114)				total					
Category	Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		credit	hour		
			credit	hour	credit	hour			credit	hour	credit	hour			credit	hour	credit	hour			credit	hour
college compulsory credit	Economic(I)		2	2			Accounting		2	2			Innovation and Entrepreneurship		2	2			26	26		
	Economy and Life (I)						Accounting and life (1)															
	Marketing		3	3			Accounting (II)				2	2										
	Management (1)		2	2			Accounting and life (2)															
	Business Software Package		2	2			E-commerce		2	2												
							Logical Thinking and Application of Program				2	2										
	Business Management News				2	2	Statistics				3	3										
	Economic(2)				2	2																
	Economy and Life (II)																					
	Total		9	9	4	4	Total		4	4	7	7	Total		2	2	0	0			Total	0

Supplementary Regulations													修訂紀錄													
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school year	the first year (111)				the second year (112)				the third year (113)				the fourth year (114)				total									
Category	Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour				
		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour						
required professional credit	foundational professional	Introduction to Cross-border e-commerce		2	2	Image Process and Presentation Skill		2	2	Managerial Finance		2	2							18	18					
		Applications for Business Software Package		2	2	International Trade Practices(1)		3	3																	
		Introduction to MICE		2	2	International Trade Practices(2)				3	3															
		Basic Business Jananese(1)		2	2																					
		Total		0	0	8	8	Total		5	5	3	3	Total		0	0	2	2			Total		0	0	0
	advanced professional	Big data analysis of trade		2	2							Business English (1)		2	2							12	12			
												Trade show project (1)		1	1											
												Business analytics and chart communication		2	2											
												International Finance and Foreign Exchange				2	2									
												Business English (2)				2	2									
Total		2	2	0	0	Total		0	0	0	0	Total		5	5	5	5	Total		0	0	0	0			
elective professional credit	Creative thinking and problem solving		2	2	The Planning and Management Practices of		2	2	Business Japanese Conversation(1)		2	2	Business case analysis		2	2					44	44				
	Business and life(1)		1	1	Exhibition marketing & management practices		2	2	E-commerce for International Trade		2	2	Workplace English(1)		2	2										
	Business and life(2)				1	1	Conversation in Daily Life		2	2	English for MICE(1)		2	2	ERP(1)		2	2								
	Cross-Border E-commerce platform				2	2	Marketing plan practice		2	2	Analysis of market research		2	2	International logistics		2	2								
	International Etiquette and Hospitality Practice				2	2	Digital Marketing				2	2	Advertising management practice		2	2										
							Business Conversation in English				2	2	Exhibiton Marketing		2	2	Services marketing and management		2	2						
							Basic Business Jananese(2)		2	2	Interpersonal Communication and		2	2	International Marketing		2	2								
							Advanced MS Office applications		2	2	English for MICE(2)				2	2	Business Internship (A)		9	9						
											Incentive travel and event		2	2	Retail and store managemen				2	2						
											Business Japanese conversation(2)		2	2	Product promotion practices				2	2						
											Clearance Practice and Laws		2	2	Industry Analysis				2	2						
											Community management and marketing		2	2	Workplace English(2)				2	2						
									2	2	Law and workplace		2	2	Consumer Behavior				2	2						
											Maker Project				2	2	International business trends						2	2		
																	Business Internship (B)						9	9		
											Micro Entrepreneurship Studies		2	2												
	Freshman Project		2	2							Big Data Analyses and Applications				2	2										
	Independent Studies(A)		1	1	1	1	Independent Studies(A)		1	1	1	1	Independent Studies(A)		1	1	1	1	Independent Studies(A)				1	1	1	1
	Independent Studies(B)		2	2	2	2	Independent Studies(B)		2	2	2	2	Independent Studies(B)		2	2	2	2	Independent Studies(B)				2	2	2	2
							Creativity and Innovation of Tea Drink				2	2	Marketing Aesthetics of Tea Art Industry		2	2										
														2	2											
Total		8	8	8	8	Total		11	11	15	15	Total		21	21	21	21	Total		26	26	24	24			
Total elective credits		2	2	2	2	Total elective credits		4	4	4	4	Total elective credits		6	6	8	8	Total elective credits		9	9	9	9			
Total required credits		17	17	18	18	Total required credits		15	15	16	16	Total required credits		9	9	9	9	Total required credits		0	0	0	0			
Total		19	19	20	20	Total		19	19	20	20	Total		15	15	17	17	Total		9	9	9	9			

教務處承辦人員：

系助教簽章：

系主任簽章：

院長簽章：